



CISAC's World Creators Summit "Create – Connect – Respect" Brings Together Creators, Policymakers, and More

**June 4 & 5, 2013 in
Washington, DC**

More than 140 speakers set to take stage, including Victoria Espinel, Stanford McCoy, Maria Pallante, Bob Goodlatte, Anna B. Eshoo, John Morton, Jean-Michel Jarre, Angélique Kidjo, Javed Akhtar, and Paul Williams

PARIS, France (May 30, 2013) – CISAC (the International Confederation of Societies of Authors and Composers) will unite all sectors of the creative community at the fourth biennial **World Creators Summit**, which will be held June 4-5 at the Ronald Reagan Building and International Trade Center in Washington, DC. Formerly known as the World Copyright Summit, the event is the leading international and cross-industry forum addressing the future of copyright, the creative community, and the entertainment business in the digital economy.

This year's event will feature more than 140 speakers, including leaders from the creative arts, policy, copyright, rights management, technology and business interests. Collectively, they will address a variety of issues related to this year's key themes:

- Creating and monetizing creative works in the digital era
- Cultivating a fair and sustainable environment for the creative sector
- Supporting innovation and digital growth with new solutions developed by collective management organizations and PROs
- Connecting with policy-makers and copyright legislation to support the digital development of the creative sector
- Respecting the balance between the protection of creators' works and consumers' access to content

The World Creators Summit will kick off with an **Opening Cocktail Party** on Monday, June 3, featuring remarks from **Hervé Di Rosa**, a visual artist, painter, and Acting President of CISAC; **Lorenzo Ferrero**, a composer and Chair of CIAM (International Council of Authors and Composers of Music); and **John L. Gray**, Director of the Smithsonian's National Museum of History.

A variety of keynotes, panels, presentations, and more will follow throughout the Summit, including an exclusive study from **Mark Mulligan**, an analyst at MIDiA Consulting. Titled "Can Copyright Drive Innovation," the study is a business-focused document that assesses the key drivers and inhibitors of the debate to propose a series of workable – though not easy – commercial solutions that balance the needs of rights holders and digital innovators.

For the United States, as for many other countries, the creative sector is a key contributor to the overall economy and a major growth driver for the digital economy. In the Summit opening keynote speech, **Espinel** will offer her views on what are the conditions for copyright-based industries and the online economy to continue to fuel this growth, while at the same time taking into account consumers' rights and expectations.

Stanford McCoy, Assistant U.S. Trade Representative for Intellectual Property and Innovation, will discuss the importance of copyright and Intellectual Property in international trade negotiations and cooperation, exploring how appropriate and effective provisions protecting IP rights can fit into a digitized world.

Having recently testified before the U.S. Congress, where she detailed areas where copyright law is ripe for change, **Maria Pallante**, U.S. Register of Copyrights, will lay out her ideas during her keynote speech. She will discuss aspects of the law that need attention, the importance of an effective copyright system for creators, and how copyright can promote the mutual interests of creators and the public.

As members of the U.S. House of Representatives and leaders of the Congressional Internet caucus, **Bob Goodlatte**, who also serves as Chair of the Judiciary Committee, and **Anna G. Eshoo** have the power to introduce and promote new legislation to defend creators' rights in the U.S. In their keynote conversation, they will discuss Congress' reaction to Pallante's recommended revisions to the copyright law and explain their own top priorities in the space.

Global piracy, both physical and digital, is a major problem, and **John Morton**, Director of U.S. Immigration and Customs Enforcement, will explain how he works to combat the issue in the U.S. during his keynote presentation.

In his keynote conversation, French electronic music pioneer **Jean-Michel Jarre** will discuss the role of the creator in today's copyright debates. He will encourage more artists to speak up for their rights and form a unified front to protect their creations, explaining why it is so important for them to promote authors' rights, respect for their works, fair remuneration, and freedom to create.

Angélique Kidjo, the Grammy Award-winning artist and activist from the West African nation of the Republic of Benin, will join a discussion with fellow artist **Hervé Di Rosa**, who also serves as President of CISAC, to examine the digital revolution, often viewed as an emancipating force that has given artists more freedom and enabled them to form new partnerships outside of traditional business structures. They will discuss these opportunities and also point out some of the new challenges technology has introduced.

As one of the most successful multi-platform creators from India, **Javed Akhtar** will discuss how artists can influence public policies and improve legislation when they engage in the public debate. On a panel with singers and songwriters **Ana de Hollanda** and **Susana Baca**, who are both former Ministers of Culture respectively from Brazil and Peru, Akhtar will examine how public policies can support creators and the creative industries with appropriate copyright legislation and access to resources and infrastructure.

In addition to being one of America's most acclaimed songwriters, **Paul Williams**, in his role leading the U.S. performing rights society ASCAP, has fought tirelessly for the cause of creators, and his keynote

speech will continue that tradition. He will discuss the importance of public policies that take creators' needs into account, protect their works, and provide for fair revenues.

Kent Muldin, Chairman of the CISAC Board of Directors, will close the Summit following two panels summarizing the key takeaways from the conference, the first featuring a variety of creative rights experts and the second featuring several top creators.

For the complete lineup of 140+ top artists, business executives and policymakers from around the world slated to speak at the Summit, visit <http://www.creatorssummit.com/category/program/orateurs/>
For the detailed conference program, visit www.creatorssummit.com/category/program/program/
For the list of 500+ participants registered, visit www.creatorssummit.com/category/who/delegates/
To register for the conference, visit: www.creatorssummit.com

YouTube, **.Music LLC** (a Far Further Company), **Deezer**, **Transparency Rights Management**, **DDEX** and **The Royalty Exchange** are lead sponsors of the 2013 World Creators Summit. The Summit is also supported by all **10 U.S. CISAC member societies**, **31 Partner Organizations** located around the world, as well as trade press and mainstream media, representing the diversity of the creative sector and assisting to promote the event and its collaborative message.

The World Creators Summit is a biennial event alternating between the European and U.S. political capitals. The third edition of the Summit was held in June 2011, in Brussels, bringing together more than 730 participants from around the world with 57 countries represented. A [complete recap](#) of the 2011 event, with video and photos, can be found online.

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About CISAC www.cisac.org

CISAC – the International Confederation of Societies of Authors and Composers – is the leading worldwide network of collective management organisations and a unique international NGO uniting **231 authors' societies and guilds in 121 countries**, thus representing more than 3 million creators and publishers from all creative genres (music, film, visual arts, and literary). In 2011, worldwide royalties collected by CISAC members on behalf of creators reached **\$10.3 billion (€7.6 billion)**.

CISAC aims to increase both the protection and the promotion of creators' rights worldwide. CISAC enables collective management organisations to seamlessly represent creators across the globe and ensure that royalties flow to authors for the use of their works anywhere in the world. To this end, CISAC provides the highest business, legal, and IT standards to protect creators' rights and to support the development of the international network of collective management societies.

Founded in 1926, CISAC is a non-governmental, not-for-profit organisation with worldwide headquarters in France and regional offices in Chile, Hungary, Singapore, and Burkina Faso. The organisation was chaired by British singer and songwriter **Robin Gibb** of the Bee Gees until his untimely death in May 2012; French visual artist and painter **Hervé Di Rosa**, who had been serving as Vice President of CISAC since 2010, has been appointed Acting President until a successor to Gibb is elected in June 2013. **Olivier Hinnewinkel** was appointed Director General of CISAC in October 2011.